FACULTY OF HOTEL AND TOURISM MANAGEMENT
UNIVERSITI TEKNOLOGI MARA

RESEARCH DISSERTATION EVALUATION FOR EXAMINER

Student Name   : ……………………………………………………………………

Student ID   : …………………………………………………………………….

Program Code   : ……………………………………………………………………

Topic   : …………………………………………………………………….

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…………………………………………………………………………………………………

Date   : …………………………………………………………………….

Examiners' Information

Name **(Chairman)**	:	
Signature	:	
Name **(Examiner 1)**	:	
Signature	:	
Name **(Examiner 2)**	:	
Signature	:	

SECTION I (40%): RESEARCH DISSERTATION RUBRICS
PART A

No of items	Component	ABSTRACT CRITERIA				POINTS
		Outstanding (3)	**Satisfactory (2)**	**Unsatisfactory (1)**	**Absent (0)**	
i	**Introduction**	Author describes the main subject and purpose of the research/project and indicates why the research/project is important and places the research/project in a larger topical context.	Author describes the main subject and purpose of the research/project and indicates why the research/project is important	The subject and purpose are not obvious.	Missing	
ii	**Methods**	Author describes what they did: data sources and methods of data collection are provided and convinces the reader that the methods employed were appropriate to the research/project.	Methods are not obvious. Author describes what they did: data sources and methods of data collection are provided.	Methods are not obvious.	Missing	
iii	**Results**	Author describes what they learned, and provides outcomes for the main results or an explanation of why no results were achieved and relates the results to the research/project question.	Author describes what they learned, and provides outcomes for the main results or an explanation of why no results were achieved.	Results are not presented clearly.	Missing	
iv	**Conclusion**	Author describes the correlation between the research/project and its results, and the conclusions, anticipated or final, that they draw from the research/project and describes how this work will contribute to the field	Author describes the correlation between the research/project and its results, and the conclusions, anticipated or final, that they draw from the research/project.	Conclusion is unclear.	Missing	
v	**Language and Conventions**	The author uses concise language and cites specific details and makes no errors in language use or conventions, all acronyms are defined when first used.	The author uses concise language and cites specific details.	The abstract is wordy and nonspecific.	Missing	
vi	**Professional Writing**	Writing appropriate for the profession; Defines all acronyms at first use; Appropriate verb tense (present/past tense when talking about the study, may use future tense for the contribution to the discipline.	Few grammatical errors or typos; Mixed verb tense	Many grammatical errors, typos but they do not impede understanding; inappropriate verb tense	Missing	
				TOTAL MARKS FOR ABSTRACT (18 MARKS)		
				CONVERT TO 4 MARKS = ------ / 18 X 4		

PART B

No of items	Component	CRITERIA					POINTS
		Excellent (4)	Competent (3)	Needs Improvement (2)	Incomplete (1)	Absent (0)	
1	**Introduction/ Background of Study**	An intriguing introduction based on facts leads clearly into the research dissertation. Information presented displays expanded scope and relevance and is organized to enhance response to the problem/question presented. Shows evidence of a critique of prior work on the problem.	A fairly well formulated introduction with some evidence to support the topic leads into the research dissertation. The information presented is related to problem/question and displays extended scope and relevance.	Introduction is not well constructed, uninteresting, or does not lead into the research dissertation. Inappropriate information related to problem/question is presented with insufficient citations.	Lacks a proper introduction. Weak or inappropriate information related to problem / question is presented; lack of appropriate citations.	Missing	
	Comment						
2	**Problem Statement**	The problem statement is presented and articulated clearly and uniquely, and its importance to the profession/field is demonstrated. Meaningful relationships between concepts and/or variables under study are analyzed and add a new perspective on previous research regarding the topic. A credible argument that the study will uniquely and significantly contribute to knowledge in the field/profession is presented.	The problem statement is presented and articulated in a clear and unique way. The importance of the research is presented and relationships between concepts and/or variables under study are examined. A new perspective on previous research is presented.	The problem statement is presented and begins to describe the topic of study. Shows limited distinctiveness in the area of study. The importance of the research is minimally presented.	The problem statement lacks articulation and does not describe the issue under study. The problem statement mimics previous work and lacks uniqueness.	Missing	
	Comment						

	Component	CRITERIA					POINTS
		Excellent (4)	Competent (3)	Needs Improvement (2)	Incomplete (1)	Absent (0)	
3	**Purpose of Study**	Very clearly stated purpose of the study and demonstrated its potential value.	Fairly well stated purpose of the study but did not demonstrate its potential value.	Purpose of the study is not clearly stated and/or the value is not stated.	Lacks a purpose of the study statement.	Missing	
	Comment						
4	**Research Design**	All elements of a good research designs are excellently displayed.	All elements of a good research design are adequately displayed.	Research design needs some improvement as some vital elements are missing or not properly displayed.	Very sloppy research design.	Missing	
	Comment						
5	**Research Scope**	Well stated research scope based on the study.	Fairly well stated research scope based on the purpose of the study.	Stated research scope is unclear based on the purpose of the study.	Incomprehensible research scope.	Missing	
	Comment						
6	**Significance of study**	The study is very important and nicely builds on existing research. The study is highly significant and innovative.	The study is important and there is a good attempt to build on existing research. There are some innovative elements in the study.	The study is relatively important and there is an attempt to build on existing research. However there are only a small number of innovative elements in the proposed study.	The study significance is missing. The study does not tackle an important issue and there is no attempt to build on previous research. There are no innovative elements in the proposed study.	Missing	
	Comment						

	Component	CRITERIA					POINTS
		Excellent (4)	Competent (3)	Needs Improvement (2)	Incomplete (1)	Absent (0)	
7	**Literature Review**	Literature review presents in an accurate and comprehensive manner the status of current research literature on the topic under study. Literature review is synthesized into a research topic or question that has the potential to contribute to knowledge in the field/profession. Identifies gaps where further research is needed. Establishes a theoretical framework for investigating those gaps and questions.	Literature review presents status of current research literature on the topic under study. Begins to describe a research topic, question, or hypothesis that has the potential to contribute to knowledge in the field/profession. Begins to establish a theoretical framework for the current research questions and gaps in literature.	Limited discussion of status and gaps in current research literature on the topic. Limited establishment of theoretical framework for current research. Topic, question, or hypothesis is simply stated.	Very minimal mention of any previous research, literature, or theories. The literature review lacks comprehensive coverage of relevant material. The purpose of the study is not clearly described and there is no connection between the material reviewed and the purpose of the study. Does not discuss status or gaps in current research literature. Literature review does not establish a theoretical framework.	Missing	
	Comment						
8	**Methodology**	An understanding of the methodology's suitability to the dissertation as contribution to knowledge is demonstrated. Presents and assesses the suitability of the methodology to the topic.	Presents a methodology suitable and systematic for the topic.	Limited discussion of suitability of methodology for collection of data.	Does not discuss a methodology for collection of data	Missing	
	Comment						

	Component	CRITERIA					POINTS
		Excellent (4)	**Competent (3)**	**Needs Improvement (2)**	**Incomplete (1)**	**Absent (0)**	
9	**Analysis**	The analysis is appropriate, theoretically sound and complete given the propose research.	The analysis is appropriate, theoretically sound but incomplete given the propose research.	The analysis is vague.	The analysis is inaccurate.	Missing	
	Comment						
10	**Communica-tion of results**	Results of the data collection are presented in an objective manner. Results of the data collection use techniques that describe the data and reveal meaningful relationships that exist in the data. The results are interpreted, which allows for a speculation on new/hidden relationships.	Results are presented in an objective manner. Results of the data collection are described limitedly to reveal meaningful relationships that exist in the data.	Results are simply stated in an objective manner.	Does not present results of the data collection.	Missing	
	Comment						
11	**Discussion of results**	Complete discussion of analysis of results from many different perspectives in a scholarly and objective manner. Conclusions clearly follow from results, are accurately described in detail in terms of data analysis, and show methodological and conceptual rigor.	Results are analyzed in an objective manner, employing several different perspectives on the same data. Conclusions follow from results and are explained in terms of the analysis of the data, which shows methodological and conceptual rigor.	Conclusions follow from the results and are explained in terms of the analysis of the data	An analysis of the results is not present. Conclusions do not clearly follow from the results	Missing	

	Component	CRITERIA					POINTS
		Excellent (4)	**Competent (3)**	**Needs Improvement (2)**	**Incomplete (1)**	**Absent (0)**	
12	**Implications for future research**	Fully accounts for the study's clinical, professional, and academic implications. Understand the place of the study in history and meanings associated with research on topic. Is capable of using the current study as a platform for discussion of the topic globally and historically.	Addresses at least two of the following areas: Clinical, professional, or academic implications. Can describe the significance of the study within the contextual history of research on the topic	Addresses only one of the following areas: Clinical, professional, or academic implications. Shows limited awareness of the study's applicability to the topic.	Does not discuss either the clinical, professional, or academic implications. Shows no awareness of place of current study in the body of knowledge on the topic.	Missing	
	Comment						
13	**Research limitation**	Fully describes possible limitations to research methodology, alternatives for operational definitions of constructs, and possible researcher influences. Connects these limitations clearly to outcomes and results. Designs changes to study that would account for the above-mentioned limitations.	Discusses possible limitations in research methodology. Connects these limitations to results and possible implications of results. Makes only a limited attempt to describe changes which would strengthen the study.	Shows a lack of awareness of at least one major area of limitation in the research methodology and/or findings. Cannot or does not recognize how the current study may be improved.	Does not discuss either the limitations of research methodology, findings, or implications of these limitations with regard to the study's efficacy and value.	Missing	
	Comment						

	Component	CRITERIA					POINTS
		Excellent (4)	Competent (3)	Needs Improvement (2)	Incomplete (1)	Absent (0)	
14	**References**	The referencing has been done in a proper manner and the layout of the bibliography is largely in line with internationally acceptable conventions. The bibliography includes the most important and recent sources.	The referencing has been done in a proper manner and the layout of the bibliography is largely in line with internationally acceptable conventions. There are, however, a number of inconsistencies. The bibliography includes most of the important sources.	The referencing has been done, but the layout of the bibliography is neither consistent nor in line with internationally acceptable conventions. Some important and very relevant sources have been omitted.	Referencing is not in line with the standard conventions in terms of format and layout. Numerous important as well as relevant sources have been omitted.	Missing	
	Comment						
15	**Organization and Writing Mechanics**	The organization of the dissertation is excellent. All sections of the dissertation is present. Adheres to all the dissertation writing format requirements as presented in the guidelines. The flow of the writing is excellent across sections and within sections with very minor grammatical errors.	The dissertation is relatively organized. Most sections of the dissertation are present and are presented in the right order. Adheres to most of the dissertation writing format requirements as presented in the guidelines. The writing flows relatively well across sections and within sections with few grammatical errors.	Fairly written dissertation l that lacks clarity; has poor transition sentences. There are several grammatical errors. Almost adheres to most of the dissertation writing format requirements as presented in the guidelines.	Poorly written paper that lacks organization. There are multiple grammatical errors. Fails to adhere to the dissertation writing format requirements as presented in the guidelines.	Missing	
	Comment						
	TOTAL PART B MARKS (_____ OUT OF 60)						

16. PUBLICATIONS						
6	**5**	**4**	**3**	**2**	**1**	**0**
Part of the dissertation has been published in an influential peer-reviewed journal(s) or proceedings.	The greater part of the dissertation is publishable in influential peer-reviewed journals/proceedings, more or less without changes.	A significant part of the dissertation is publishable in influential peer-reviewed journals.	Some parts of the research are publishable.	After being edited, some parts could be submitted for publication in applicable journals.	No publication possibilities without comprehensive editing.	No possibility of publication.
PART A (4 MARKS) + PART B (60 MARKS) + PART C (6 MARKS) (TOTAL MARKS = 70 MARKS)						

In conclusion, this dissertation (circle the column which best describes the dissertation):

GENERAL					
A+	**A**	**A-**	**B+**	**B**	**RE-VIVA/FAIL**
Deserves a distinction (cum laude) without reserve. A really excellent dissertation. In the top 10% of all master's degree dissertations.	Deserves a distinction (cum laude). In the top 20% of all master's degree dissertations.	The dissertation is a very acceptable piece of work, but needs that extra spark to turn it into an above-average dissertation.	Seen as a whole, the dissertation is of an acceptable academic standard and deserves an average mark. Less serious revision/editing is required.	The academic standard of the dissertation is sufficient to merit a pass mark. The work, however, is in need of serious editing.	The dissertation does not meet the minimum academic requirements, and it is unlikely that even large scale revision/editing would bring the dissertation up to scratch. Additional research may be required

SECTION II (20%): PRESENTATION EVALUATION

Please evaluate using the following scale:
(1) Very Poor   **(2) Barely Average**   **(3) Average**
(4) Good   **(5) Very Good**

Assessment Criteria	Point Earned	Comments
1. Presenter/ Researcher		
a. Overall appearance and pleasantness		
b. Confidence, comfort and control of the environment and mannerisms		
2. Presentation Clarity		
a. Clarity of argument		
b. Ability to promptly think and rationalize		
c. Demonstrated fluent verbal communication		
d. Responses / justification to questions / issues raised by examiners		
3. Quality of Visual Aids		
a. Presentation style: structure / organized / appeal		
b. Quality of visual aids used: easily interpretable, focused and appropriate to subject matters		
TOTAL MARKS	**/40**	