



PhD Hotel and Tourism Management

PROGRAMME DESCRIPTION:

This program gives special importance to student- centered learning in developing the required competences in the area hospitality and tourism. This program provides a rigorous grounding in the most advanced interdisciplinary research avenues in the fields of hospitality and tourism. The outcome of the study in the respective field of specialization will evidently contribute and add new knowledge to the hospitality and tourism body of knowledge at large.

PROGRAMME OBJECTIVES:

The objective is to prepare candidates to demonstrate a significant knowledge contribution to the field of investigation through a systematic and rigorous scientific investigation. Evidently the findings of the study will add new knowledge in the research field and be able to educate the public at large.

PROGRAMME OUTCOMES:

At the end of the PhD programme the candidate should be able to:

- Observe, formulate, plan, conduct and report scientific investigations in the area of study.
- State, write, verify and justify the problem/s, concepts, theories, models, methodology, findings and discussion in the area of study.
- Develop critical thinking, synthesis and evaluation of new and complex issues in written and verbal communication.
- Contribute significantly to the body of knowledge through original research, which has been examined and defended according to the international standards.
- Assess independence in thought and approach in written and verbal communication and communicate scholarly with communities and society at large concerning the field of expertise.